

# EMC CAPTIVA CAPTURE

## A single solution for intelligent enterprise capture

### ESSENTIALS

- Enables organizations to transform high volumes of documents into actionable data for critical processes and applications
- Intelligently connects information to key backend systems, processes, and content repositories
- Reduces high labor costs and improves the accuracy of information associated with document processes
- Enables better customer service by creating enterprise-wide consistency and transparency of document processing

EMC® Captiva® Capture is the cornerstone of the EMC Captiva intelligent enterprise capture solution. Captiva Capture enables businesses to effectively handle the vast amount of information that feeds enterprise applications and to meet their unique capture requirements. From a few thousand to several million documents daily, Captiva Capture can handle it all.

### SAVE TIME, REDUCE COSTS, AND ACCELERATE PROCESSES

By helping businesses eliminate the time and expense of manual data entry and reducing the opportunity for processing errors, Captiva Capture provides cost containment and business process improvement. Businesses gain quick and easy access to critical business data while improving productivity. The result is a faster and more efficient means of managing information that saves businesses both time and money.

### COMPLETE END TO END CAPTURE SOLUTION

Captiva Capture provides organizations with a flexible, end-to-end capture solution that includes document capture, document classification, data extraction, information validation, and delivery to backend systems.

- **Capture:** Captiva Capture interfaces with hundreds of scanners leveraging the EMC Captiva ISIS® technology and works with multi-function peripheral devices and network scanners for those distributed capture environments. Documents are also captured from e-mails, network folders, and other sources, providing organizations with many document input options.
- **Classify:** Captiva Capture utilizes both traditional document identification techniques—barcodes, page separators, and patch codes—as well as advanced document identification technology provided by EMC Captiva Advanced Recognition. The intelligent classification technology employs a variety of different methods to identify document types, providing faster operation and better accuracy than competing technologies.
- **Extract:** Captiva Capture leverages multiple recognition technologies—including OCR, ICR, OMR, and barcode recognition—to automatically extract data from documents. Captiva Capture provides key-from-image indexing support, zonal OCR, and OCR rubber banding for quick document data extraction and indexing. With Dispatcher, extraction can be extended to include free-form data extraction from unstructured documents.
- **Validate:** Extracted data is validated against existing data contained in ERP, enterprise content management, or other information repositories to ensure data accuracy and reduce downstream processing errors. Custom business rules are defined to perform database lookups and validate data at the field level.
- **Deliver:** Captiva Capture provides API-level integration with EMC Documentum®, EMC Documentum ApplicationXtender®, Microsoft SharePoint, IBM, FileNet, SAP, Oracle, and any ODBC database.

**Captiva Capture streamlines many types of document processes:**

- New account opening
- Accounts Payable (Invoices)
- New employee on-boarding
- Patient admissions
- Legal contracts
- Mortgage lending
- Property and casualty claims
- Insurance underwriting
- Account servicing
- Tax filings
- Social services
- Prescription fulfillment
- Shipping/receiving
- Patient insurance/financial services

## **SIMPLE SETUP AND DEPLOYMENT**

Using the latest Captiva Capture advancements, capture processes can be developed in a matter of hours through the Captiva Designer, a unified design environment that makes it easy to develop, test, and deploy a capture project without having to code. The capture setup is designed to be simple while still giving developers the liberty to customize and add custom business logic in order to address all the business requirements.

A project developer starts first with building the process flow using the drag and drop design tools in the Captiva Designer. A capture project is then configured by using point-and-click setup of profiles for image enhancement filters, document data entry forms, recognition, validation rules, and exports. These profiles can be reused across many capture processes saving valuable time in the creation and maintenance of a project. Once complete, a capture project is then deployed to the server through one click of a button.

## **UNMATCHED CAPTURE ARCHITECTURE**

Behind the scenes of the simple design environment, is the enterprise modular design of Captiva Capture which provides a platform that is capable of handling everything from departmental to high-volume enterprise capture. Captiva Capture client modules work on batches in parallel, while the server balances the workload, providing the greatest processing speed and user productivity. The solution comes ready to meet all enterprise capture requirements including managing a unified multi-server capture environment that provides high availability, maximum throughput, and failover.

A service-oriented architecture supports integration with back office applications and allows IT organizations to leverage open standards to make capture services and custom capture processes available as services—loosely coupled components that can be linked to business processes. These services simplify development tasks and increase the ability to develop and monitor end-to-end business processes.

## **BRANCH AND REGIONAL OFFICE CAPTURE**

Many organizations have pushed capture to remote locations. The distributed capture capabilities of Captiva Capture give organizations many options for scanning, indexing, or performing other capture tasks at a remote location. Whether running distributed capture servers at different locations across an enterprise, leveraging the integration with multi-function peripheral devices, or using the web client for ad hoc scanning and indexing, Captiva Capture offers the most complete set of capabilities for organizations requiring distributed capture.

## **CAPTIVA CAPTURE IN ACTION**

Whether your business is in financial services, insurance, healthcare, government, or another industry, Captiva Capture is poised to handle all of your document capture needs—loan processing, new account opening, insurance claims, patient records, tax returns, invoices, and more. To stay ahead of the competition, your organization must respond quickly, accurately, and cost-effectively to incoming information. Captiva Capture helps organizations optimize document processing by automatically identifying documents, extracting and validating data, and transforming it into useable information that is delivered to business systems and content repositories.

## NOW TAKE IT TO THE CLOUD

To address the challenges affecting IT organizations today, EMC provides a revolutionary approach: EMC OnDemand, an “instant-on”, pre-configured, cloud-based solution, complete with the highest level of security and the ability to customize applications to address your unique business challenges, integrate with other business systems, and leverage existing infrastructure.

EMC OnDemand solutions provide a complete stack of industry-leading products and solutions, including EMC Captiva, related EMC enterprise content management products, EMC storage, RSA security, VMware virtualization, and technologies from Vblock partners, Cisco and Intel. By eliminating IT infrastructure expenses as well as delays acquiring hardware and installing software, EMC OnDemand helps customers save time and money, while leveraging EMC experts to maintain and optimize ongoing system performance.

## MORE LEADING ORGANIZATIONS COUNT ON EMC CAPTIVA SOLUTIONS

More than 5,000 companies and government agencies use EMC® Captiva® solutions to reduce costs, improve information accuracy, and accelerate business processes. EMC counts 18 of the top 25 companies in the Fortune 500 as Captiva customers and serves businesses in the insurance, financial services, government, healthcare, in addition to many other industries. Each day, these organizations process millions of forms and documents using EMC Captiva intelligent enterprise capture solutions.

## ABOUT EMC

EMC Corporation is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect and analyze their most valuable asset — information — in a more agile, trusted and cost-efficient way. Additional information about EMC can be found at [www.EMC.com](http://www.EMC.com).

### CONTACT US

To learn more about how EMC products, services, and solutions help solve your business and IT challenges contact your local representative or authorized reseller or visit us at [www.EMC.com](http://www.EMC.com)

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