



## Clearview™ 4 ECM SUITE

### Benefits of Clearview

- ❖ Manage, secure, and protect your business information and content.
- ❖ Intelligently and logically organize your information across the enterprise based upon business rules.
- ❖ Federate and aggregate content from a variety of sources, including SharePoint® sites and third party document and content systems.
- ❖ Automatically manage the lifecycle of information to ensure the right information is kept for the required period of time only.
- ❖ Streamline your business processes and automate tasks for optimum workplace efficiency.
- ❖ Significantly enhance corporate governance and regulatory efforts.

*“One of the most interesting things about the Clearview solution is the extent to which Clearview leverages Microsoft® Office SharePoint® Server (MOSS) and the Office 2007 system – not just as a platform for delivering core ECM functionality – but also as part of the core user experience...”*

*The integration of MOSS and the Office system is pretty much seamless and delivers the power of both the MOSS and Office system document management features in a very comprehensive Microsoft-oriented user experience.”*

**Ron Sielinski, Senior Product Manager**  
Microsoft Office Business Platform

To learn more about Clearview,  
please visit [www.clearviewecm.com](http://www.clearviewecm.com)

Clearview brings an exciting, new Enterprise Content Management (ECM) solution built specifically for Microsoft® technology and application environments. Clearview provides rich ECM functionality delivered with elegant simplicity. Clearview enables your organization to regain control over your critical business information, while improving the quality of your business decisions, enhancing your workplace productivity, and increasing operational and process efficiency. With Clearview, you have the power to reduce costs and increase your organization's competitive agility in today's demanding business environment.

### Values and Benefits

Built on a fully modern technology platform, Clearview solves the Content Management problems you have today, and easily adapts to address the challenges you face tomorrow.

#### UNPRECEDENTED INFORMATION WORKER EXPERIENCE

Clearview delivers a revolutionary user interface with the new *Iriss* Desktop Gadget. Now every user in your business or agency can easily access or store business information directly from their desktop with unprecedented ease. The Clearview *Iriss* Desktop Gadget makes enterprise access to basic content services a reality.

For power users, the Clearview Client offers a wide range of intuitive user-focused functionality, such as My File Cabinet, My Work Folders, and My Subscriptions. Information workers can interact with Clearview managed documents and files the same way they would with paper-based information and content.

#### SIMPLE, STREAMLINED SYSTEM ADMINISTRATION

Clearview offers a powerful and flexible System Manager module to ease the burden of ongoing system management. With optional Active Directory Integration, security administration is essentially eliminated, as all directory modifications and additions are immediately visible and invoked for Clearview security services. Simple drag-and-drop functionality, and the ability for new and existing information to be quickly added or modified, makes system administration updates and maintenance a breeze. Furthermore, System reporting, auditing, and usage tracking enable System Administrators to easily monitor for maintenance and security purposes.

#### ELIMINATE COMPLIANCE, AUDIT, AND EXAMINATION HEADACHES

Make sure you are keeping the correct information for the correct amount of time, and that all files and documents are complete and intact. The advanced audit and tracking capabilities in Clearview are designed for today's compliance and regulatory-sensitive business world. Every system and user operation may be audited—you'll even be alerted to missing documents in files so that you can take corrective action to maintain internal and external compliance. If that weren't enough, tracking and monitoring reports that require sign-off can be efficiently reviewed and recorded electronically, providing unparalleled levels of evidentiary records to support operational soundness.

# Changing the way you see Enterprise Content Management



## Solution Features and Highlights

### FULL-FEATURED ENTERPRISE CONTENT MANAGEMENT SERVICES

Clearview effectively collects, manages, and secures all forms of business content including document images, Microsoft® Office documents, and email messages, as well as computer-generated report or document-based information. Complete document management services, workflow services, and records retention services round out the complete ECM functionality Clearview delivers to the business enterprise.

### CLEARVIEW *IRISS* DESKTOP GADGET

Perhaps the most intriguing portion of the Clearview solution, the new Windows Vista™ inspired Clearview *Iriss* Desktop Gadget revolutionizes the way your information workers interact with and use business content. With elegant drag-and-drop actions, users quickly retrieve business content and files directly from their line-of-business applications without programmatic interfaces. Additionally, workers can drop desktop documents, email, and other business content onto the *Iriss* to be stored and managed in the Clearview ECM domain.

### CONTENT FEDERATION AND AGGREGATION

The Clearview External Repository Connector enables organizations to unify disparate content repositories, such as multiple Microsoft SharePoint® sites or a variety of third party document or Content Management systems into a collective Clearview content system. Now content is intelligently organized into Clearview iFolders by logical business rules for complete views into customer, account, supplier, patient, or other specific categorical view of information spanning all available repositories in the enterprise. Finally, users can quickly search for information on demand across single repositories, selected repositories, or across the entire content ecosystem. Never before has this level of content federation and aggregation been available from mid-market ECM solutions.

### BUILT BY CLEARVIEW, POWERED BY MICROSOFT OFFICE SHAREPOINT

Clearview is built on modern technology platforms and standards such as .NET, XML, SOA, Web Services, and SQL Server™ 2005. Clearview is the first ECM solution designed to leverage and extend the latest wave of Microsoft technology and applications. Clearview uniquely highlights and utilizes the elegant integration between Microsoft Office, SharePoint Server, and Outlook to provide rich content services within a native and familiar Microsoft desktop experience. Now you get the best of both worlds—Microsoft Office and SharePoint innovation combined with classic ECM security, intelligent content organization, and comprehensive user experiences.

### MODERN SOLUTION PACKAGING FOR TODAY'S MARKET REQUIREMENTS

Clearview dramatically simplifies the bundling of appropriate content services and functionality into comprehensive server editions that meet varying business requirements from initial deployment up to enterprise-wide ECM implementations. As a strategic Microsoft ISV Partner, Clearview can actually embed and include SQL Server 2005 and SharePoint Server 2007 with your Clearview purchase, if desired. With Clearview, you get a complete solution to empower your business organization for the new era of ECM.

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## About Clearview

Clearview is the premier innovator of next-generation SharePoint-based Enterprise Content Management (ECM) solutions designed for today's demanding business world. Our leadership team combines years of experience with the latest Microsoft technology architecture and innovation to bring to market a new standard of excellence for ECM solutions, services, and Customer care.

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ISV/Software Solutions  
Information Worker Solutions  
Data Management Solutions

